



# Gap International Consulting at a Glance

## WHO WE ARE

For more than three decades, Gap International has been a partner to leaders of some of the world's greatest corporations in building sustainably competitive breakthrough enterprises. At the core of our partnerships is a relentless focus on the delivery of specific, measurable breakthrough results, including building the environment necessary to have these results be realized. At both the executive and organizational level, we focus on overcoming the short-term obstacles to growth as well as delivering the longer-term vision and strategic outcomes for the organization. We work on closing the gap between where an organization is and where its leaders want it to be.

Our partnerships with executives and their companies have produced breakthrough results in areas such as:

- Bringing major products to market in record time
- Outperforming competition in sales growth and market share
- Reducing costs significantly while improving quality
- Accelerating innovation to achieve breakthroughs into new markets
- Integrating and aligning new or disparate businesses
- Shifting organizational mindsets to achieve new levels of growth

## HOW WE ARE DIFFERENT

We specialize in helping leaders create the biggest possibility of what “could be” – creating bold outcomes and freeing the organization to innovate to achieve them. If one pathway doesn't work then you are free to try another, because your eye is solely on the outcome.

- We have a proven and proprietary consulting methodology that embeds lasting change across an organization
- We have expertise in generating and sustaining organizational cultures that deliver unprecedented, quantifiable business results
- We have an expertise in studying language as a reflection of thinking and understanding the impact it has on business results

## HOW WE DO IT

Our expertise is in reframing thinking – that is, having organizations develop the competency to think outside of the current frames in which the business operates. It is about being able to deprogram people's thinking so that they stop believing the way things are and instead create the way they want things to be - taking the strong roots of the past, pulling them out and operating in new ways. By successfully reframing the existing views or perspectives held within the organization at any given point in time, people are free to create, innovate and perform in truly exceptional ways.



The execution process is supported by a highly disciplined, systematic approach, which includes:

- Breakthrough performance diagnostics that measure the organization's capacity to produce breakthrough results and execute the strategy across the enterprise
- Executive and team consulting processes that bring critical focus and attention to the growth of specific markets, business units and functions
- Breakthrough leadership and team alignment programs and initiatives that empower leaders in the delivery of their key performance indicators

## SELECT CLIENTS

- Alcon
- AstraZeneca
- Baker Hughes
- Bupa
- Delhaize/Food Lion
- Diageo
- Kraft
- Merck
- Noble Energy
- Owens Corning
- PNC Bank
- Pacific Brands
- Saudi Hollandi Bank

## ABOUT US

Gap International was founded in 1978, and we have offices in Philadelphia and London. Our Fortune 500 engagements span multiple industries including manufacturing, retail, energy, FMCG, pharmaceutical & healthcare, telecommunications, and financial services.

- Over 40% of Gap International's business is delivered outside the United States
- Client projects have been executed on six continents
- Gap International's team of consultants is highly educated, diverse in background and expertise
- 5% of our consultants have PhDs and 43% have Masters Degrees
- Over 90% of Gap consultants have experience working and living internationally, with over 30% speaking multiple languages fluently
- We work with C-suite and senior level executives

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For more information, call **+1 610-328-0308**  
or visit us online at [gapinternational.com](http://gapinternational.com)