

# The Leveraging Genius® Conference

Transfer of Brilliance

## AGENDA\*

The conference includes plenary sessions, group work, team meetings, and unique ways to experience Genius:

MONDAY, 8:30AM - 6:00PM

- Explore: What is Genius and why is it essential?
- Study the impact of Genius thinking and its role in extraordinary performance
- Learn the seven critical elements of Genius
- Team Meeting: Share your Genius and discover the Genius of your teams. Then, create a Genius Mission with your team that will change your world

Following the session: We will host a Welcome Reception

TUESDAY, 8:30AM - 6:00PM

- Reexamine your thinking about what you believe to be true
- Apply the seven critical elements of Genius
- Transfer Genius Language
- Team Meeting: Deep dive into leveraging your team's Genius and apply it to your team's Genius Mission

WEDNESDAY, 8:30AM - 6:00PM

- Differentiate and examine the thinking that inhibits Genius
- Experience the direct impact of your thinking on your environment
- Learn how to tune into the Genius of others
- Team Meeting: Build pathways to create the reality of your Genius Mission

THURSDAY, 8:00AM - 5:00PM

- Cultivate the capability to generate Genius thinking
- Team Meeting: Develop an action plan for your Genius Mission to extend and sustain your Genius over time
- Bring your Genius Mission to life

\*Agenda subject to modification

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## CONFERENCE LOGISTICS

### Program Information

February 23–February 26, 2026

VEA Newport Beach

[VEA Newport Beach Website](#)

- Each Day: Breakfast and Lunch will be provided
- Monday Evening: Welcome Reception, 6:00pm-7:30pm

### Attire

The attire for the conference is smart casual.

### What To Bring

You will need a laptop or tablet for the entire week.

### Download the Genius App

Please download our Genius app. This app will provide important conference information, including bios and logistics.

Download the app: [Apple](#) | [Android](#)