

## GAP INTERNATIONAL SELECTED AS EXPERT SPEAKER FOR VISTAGE INTERNATIONAL

### *Steve Rosenthal and Charlie Bayer Named Featured Speakers for Prestigious CEO Organization*

February 20, 2012

**Philadelphia, Pa.** –Gap International, a global management consulting company, has been recently designated as an Expert Speaker for Vistage International, one of the world’s leading CEO organizations.

Vistage Speakers are experts in all aspects of business and they deliver fresh perspectives, new ideas and real-world learning in interactive workshops.

“Gap International is honored to be part of such a prestigious group. Vistage empowers business executives with expertise and knowledge to approach today’s economy, challenges and opportunities,” says Steve Rosenthal, a vice president and business consultant at Gap International. “It’s a privilege to work with CEOs who are so committed to the growth and performance of their organizations as well as their own personal development and growth.”

Rosenthal created Gap International’s Executive Challenge Course and Executive Mastery program that together have impacted the growth and performance of thousands of executives around the world. He is a former adjunct faculty member and program leader at the Federal Executive Institute, part of the U.S. Office of Personnel Management. Rosenthal is also a regular speaker at business conferences on innovation, leadership, alignment, and breakthrough execution.

Charlie Bayer is a Chair with Vistage International and a partner to Gap International. Previously, he was president and CEO of VSM Sewing Inc, a division of SVP Worldwide Inc., which manufactures and distributes Singer, Husqvarna Viking and Pfaff sewing machines. Prior to that, as senior VP of the same company, he led the creation and development of a national retail division that successfully opened more than 160 locations in the first five years.

“The partnership between Gap International and Vistage will create extraordinary learning experiences for our members. Our workshops will provide them with the ideas and tools necessary to give their organizations an edge in today’s marketplace,” says Bayer.

If you are a member of Vistage International and would like Gap International to speak at your next meeting, please contact your local chair.

## **ABOUT GAP INTERNATIONAL**

[Gap International](#) is a global management consulting company that partners with executives in producing exceptional growth. For over three decades Gap International has worked with FORTUNE 500, Global 1000 corporations and U.S. Government agencies – enabling leaders, teams and organizations to operate at the highest levels of performance. The company has global headquarters in Philadelphia and international offices in London and Shanghai.

## **ABOUT VISTAGE INTERNATIONAL**

Founded in 1957, [Vistage International, Inc.](#), headquartered in San Diego, California, is the world's leading chief executive organization, serving more than 14,000 members in 15 countries. Vistage member CEOs participate in chair-led advisory board peer groups, receive one-to-one coaching, learn from expert speakers, and interact among a global network of CEOs from a broad range of industries.